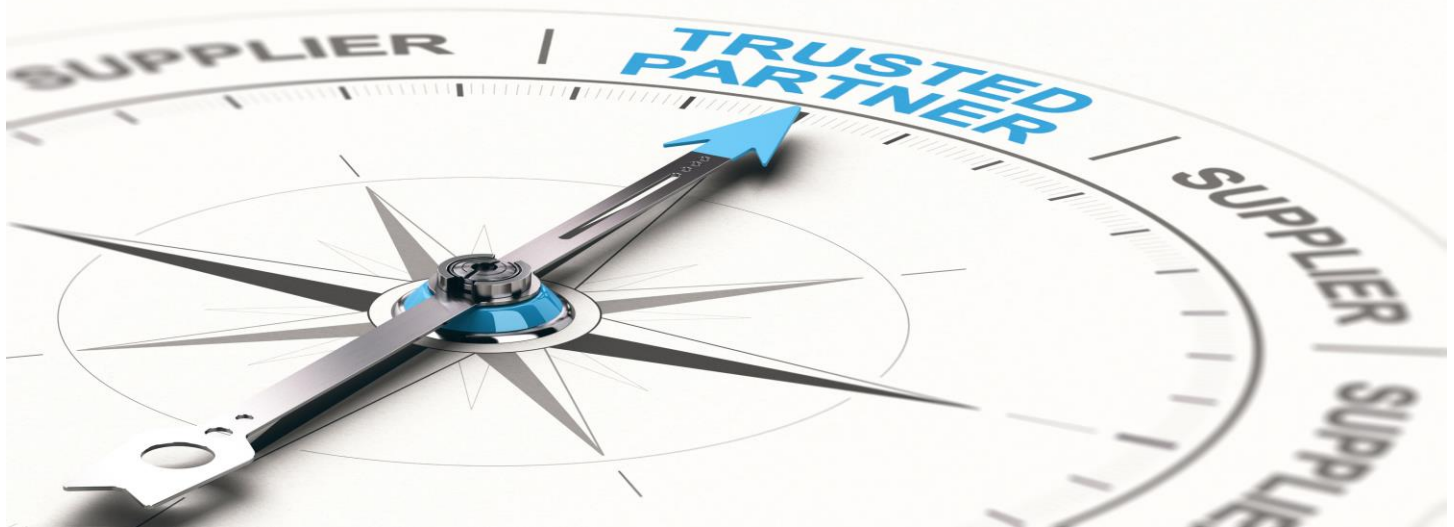


S. Williston Sales Co. Celebrates 15th year Anniversary



This year marks the 15th year founding anniversary of S. Williston Sales Co., a manufacturer representative company serving New England and Upstate New York. Over the years, the company has established industry leadership and expertise in market development, helping manufacturers expand their distribution opportunities in the region.

The company is committed to helping manufacturers extend their market reach by creating a strategic approach to introduce their product lines and grow their market share within the region.

S. Williston Sales Co.'s humble beginning could be traced back to its president and CEO Stephen Williston, who developed a passion in the HVAC/R industry and learned to be a top performer as a manufacturer representative from his father, a respected industry leader in the northeast region.

The company steadily grew its product lines in 2022 despite the global crisis by welcoming two new additions to its portfolio, namely Sauermann Instruments and C&S Air Products. This milestone would not be possible without the trust and support extended to the company by its manufacturers, distributors, business partners, and the recognitions it has received over the years. One of S. Williston Sales Co.'s recent achievements is being recognized as

Klein Tools Rep of the Year in 2021.



S. Williston Sales Co. started as a small business with great aspiration to become one of the biggest manufacturer representatives in the region. The company continues to evolve and adapt with sound business practice to improve its product lines market presence in the region by utilizing strategic resources and marketing programs. In addition, S. Williston Sales Co. keeps up to date with the industry through its membership with relevant business associations such as the Association of Independent Manufacturers' Representatives (AIM/R) and Manufacturers' Agents National Association (MANA).

As the company celebrates another milestone in the business, S. Williston Co. would like to express its appreciation to its distributors and business partners who helped strengthen and grow its product lines' market share in the region.

The company's 15 years of meaningful business relationships in the territory has given S. Williston Sales Co. a wide distribution opportunity to all its product lines in the region. The company aspires to grow its portfolio as it continues to expand the distribution of existing lines across the region, along with its commitment to develop enjoyable and profitable business relationships in this dynamic HVAC/R market.

S. Williston Sales Co. is currently representing eight manufacturers namely, Aeroex, C&S Air Products, Eaton B-Line, ESP Hi-Velocity, Klein Tools, Mastercool, Parker HVAC Filtration, Sauermann, and Sauermann Instruments.

Featured Product Line

C&S Air Products

CEILING RADIATION DAMPERS • FIRE DAMPERS • SMOKE DAMPERS
COMBINATION FIRE/SMOKE DAMPERS • REMOTE CONTROL DAMPERS
BACKDRAFT DAMPERS • LOUVERS



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